



# NEWS RELEASE

AUGUST 29, 2006

For additional information, contact:  
Tanya Pereira, City of Brewer  
Phone - (207) 989-7500  
Mobile – (207) 478-2586  
[tpereira@brewerme.org](mailto:tpereira@brewerme.org)

## **North Carolina Firm Chosen for Redevelopment of Eastern Fine Paper Mill**

### *Vision includes Theatre, Retail and Residential Spaces*

Brewer, Maine – August 29, 2006 – Brewer officials announced Tuesday that Niemann Capital, a North Carolina-based community development firm, has been selected to redevelop the Eastern Fine Paper mill site.

Niemann Capital's work focuses on preserving the historic and aesthetic character of landmark buildings, while injecting new life through mixed-use development. Their initial concept for the Brewer site is a mixed-use facility, including rehabilitation of the majority of the structure, combining retail, office, public, and residential spaces.

Brewer Mayor Gail Kelly remarked, "The City is pleased that a group of this caliber is bringing their expertise to our mill. Their vision will help us preserve the history of the mill, while charting a new course for the future of our community. Niemann's commitment to the State of Maine speaks strongly of their desire to positively impact our region as they have in their home state of North Carolina."

Currently, Niemann Capital's Maine historic rehabilitation projects include the Arsenal in Augusta and has partnered with Paul Boghossian on development of the Hathaway Creative Center in Waterville ([www.hathawaycreativecenter.com](http://www.hathawaycreativecenter.com)).

"We are excited about working with the community to build a vision for the redevelopment of the mill," said Tom Niemann, President of Niemann Capital. "This project presents the opportunity to create a new destination and generate an economic development engine for Brewer."

Niemann Capital's portfolio of successful projects includes West Village in downtown Durham, North Carolina. West Village is a mixed-use community consisting of the adaptive-reuse of five historic tobacco warehouses built between 1899 and 1926.



Recently, Niemann Capital and partner Blue Devil Ventures began work on the second phase of West Village, which includes seven structures, 900,000 square feet, and a \$140 million investment. This expansion establishes West Village as the largest adaptive reuse project in North Carolina.

# # #

Editor's Note: South Brewer Redevelopment, LLC is currently negotiating a pre-purchase and sale agreement with Niemann Capital. A signed agreement is expected by the end of September. Following the agreement, a due diligence period of six to nine months will ensue, during which further public input on the proposal will be sought. Concept plans and sketches for the project are expected to be available during that time.

*The City of Brewer, Maine is a service center community of approximately 9,000 residents on the Eastern bank of the Penobscot River. For information on City projects and news, see [www.brewerme.org](http://www.brewerme.org).*